

Young students to learn about school bus safety

For Immediate Release, August 9, 2024:

Young students throughout Central Alberta, and their parents, will have the opportunity to start the school year learning how to ride the bus safely. The annual First Rider Event is free to attend and is based in four Central Alberta communities.

Each of the participating four school divisions are working together to run the event. Chinook's Edge, Red Deer Public, Red Deer Catholic, and Wild Rose School Divisions as well as Prairie Bus Lines are involved, and will have coordinators and staff members at each location to help students and their parents.

Students will have the chance to:

- Watch a Winnie the Pooh school bus safety video
- Learn how to ride the bus safely when the bus is moving
- Practice safely entering and exiting a school bus
- Experience a short school bus ride
- Participate in an emergency evacuation

The First Rider program has been successful each year since it began in 2009, giving young people a better understanding of safety just in time for school start-up.

First Rider will be offered from 3:00 to 7:00 pm on the following dates and locations:

Red Deer & area - Tuesday August 13 École Secondaire Notre Dame High School parking lot

Olds & area - Wednesday August 14

École Deer Meadow School parking lot

Rocky Mountain House & area - Wednesday August 21 West Central High School / St. Dominic High School

Drayton Valley & area - Thursday August 22 Erank Maddock High School

Frank Maddock High School

For more information, please see the First Rider brochure, here.

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MEDIA: For more information please contact Laurette Woodward, CESD Communications (403) 227-7085 / cell (403) 507-1805